



Show Committee Report July 19, 2020

Committee: Rob Lyons (Chair), Maggi Cassell, Terry Fiest, Rich Lepping and Scott Mason
Dan Gyoerkoe (Attended the call)

Purpose of Committee: To provide the ACBS Board with a recommendation on how best to reschedule future ACBS Boat Shows and Annual Meetings as a result of the cancellation of the 2020 meeting planned for Coeur d'Alene (CDA) ID. (It was assumed that the Annual Meeting will still be held virtually).

Process: With the committee representing a broad voice of the membership. Each Member was tasked with reviewing the membership feedback (provided as part of this report) resulting from Tim Bush's request for input following the show cancellation announcement on June 20th. In addition committee members solicited the thoughts and ideas of Chapters, Sponsors, Council and individuals. The committee met to review the stakeholder feedback and work towards a consensus recommendation to the board.

Recommendation: See summary section of this report.

Considerations:

- Feedback from Membership
 - Virtually all feedback was positive for moving all shows back one year.
 - There was little input on canceling CDA and stay with our existing schedule
 - Passionate about not cancelling CDA
- Financial impacts to ACBS and Chapters
 - Minimal cost will occur by moving each show back by one year
 - Dan will work to minimize cost impacts
 - Sponsor concerns
 - Only issue is that Bar Harbor has indicated an increase in price for moving show (Dan to verify)
- Health and Safety
 - Make sure the venues can accommodate Social Distancing procedures in the future (CDA good)
- Chapter Implications
 - What does each Chapter think about moving their show date
 - Each Chapter was in total favor of moving their show by one year
 - One Chapter would move forward if need be to accommodate.
- Venue Adaptability

- Reputational Risk
- Commercial terms
 - Dan to verify changes in terms with venues.
- What if things haven't changed by 2021
 - Address that as information becomes available.
 - We suggest the board makes the call on the 2020 Show by the Spring Board Meeting
- Options
 - Do we just move every show back one year
 - Do we just cancel CDA and remain with the existing schedule.
 - Do we start over and look at reshuffling the deck based on other factors (Covid friendly and safe facility and location)
 - Do we look at a different format for the show all together? (Will some level of virtual be the new normal for a long time)

Summary: It was unanimously decided that moving our Boat Show and Annual Meeting back one year is the most fair, prudent and popular decision that could be made. It should be noted that 2 of the committee members held the opposing view of moving all the shows. It was the response from the membership that changed their opinion.

Other: The members of the committee would like the board to consider leaving it intact as an adhoc committee that would review the future of ACBS Boat Shows and Annual Meetings. They would initially look at topic that would include:

- Does this committee develop the "virtual show" handbook
- Is this the time to rethink how shows can be reinvented
- Do we have two shows next year (East and West)
- Could we have an International Annual Meeting without a Boat Show (Boat show every other year)
- Do our shows focus enough on recruiting new membership?